



CITY OF NEWPORT/PORT OF ASTORIA CONSORTIUM BOARD MEETING

AGENDA

The City of Newport/Port of Astoria Consortium Board will hold a meeting at **10:00 A.M.**, on **Friday, January 15, 2010**, at the City of Newport. The Consortium Board Members will be meeting in the Conference Room A of the City Hall, 169 SW Coast Highway, Newport, Oregon 97365. A copy of the meeting agenda follows.

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired, or for other accommodations for persons with disabilities, should be made at least 48 hours in advance of the meeting to Peggy Hawker, City Recorder (541)574-0613.

The City of Newport/Port of Astoria Consortium Board reserves the right to add or delete items as needed, change the order of the agenda, and discuss any other business deemed necessary at the time of the work session and/or meeting.

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Friday, January 15, 2010
City of Newport
Conference Room A
169 SW Coast Highway
Newport, Oregon 97365
10:00 A.M.

- I. Additions/Deletions and Approval of Agenda
- II. Approval of Minutes of December 18, 2009 Meeting (e-mailed to Consortium members on December 18, 2009)

- III. Passenger Facility Charge (letter from Port of Portland e-mailed to Consortium members on January 7, 2010)
- IV. Air Service Monthly Marketing Review (SeaPort Air marketing report e-mailed to Consortium members on January 8, 2010)
 - A. Analysis of Marketing Dollars Allocated to each Community
 - B. Update on Co-op Activity on the Coast - Packages with Air, Lodging, Restaurant
 - C. Incentive Plan for Referring Passengers to SeaPort Air
- V. Survey Card Update
 - A. Incentive Plan for Completion of Survey Cards
 - B. Amending Survey Cards to Ask When (Days/Times) Passengers Would Like Flights
- VI. Update on E-Ticketing Software Purchase and Implementation and Interline Ticketing Agreement Status
- VII. Annual Review of SeaPort Air Ridership - Load Factors
- VIII. Annual Meeting Requirements
 - A. Evaluation of Flight Schedules
 - B. Evaluation of Fares
 - C. Community Response to Air Service
- IX. Public Comment
- X. Adjournment