



AGENDA & Notice of Special Destination Newport Committee Meeting

The Destination Newport Committee of the City of Newport will hold a regular meeting, beginning at 8:00 a.m., Wednesday, February 24, 2010, at the Newport City Hall, Conference Room "A", 169 S.W. Coast Highway., Newport, Oregon 97365. A copy of the meeting agenda follows.

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired, or for other accommodations for persons with disabilities, should be made at least 48 hours in advance of the meeting to Peggy Hawker, City Recorder (541)574-0613.

The Committee reserves the right to add or delete items as needed and to discuss any other business deemed necessary at the time of the meeting.

DESTINATION NEWPORT COMMITTEE

Wednesday, February 24, 2010, 8:00 A.M.

A G E N D A

- A. Call to Order
- B. Review current Room Tax figures.
- C. Review updated 2009-10 Budget Overview.
- D. Review proposed 2010-11 Budget.
- E. Further Discussion of FY10/11 goals.
 - Outdoor media
 - Social networking
 - Website
 - Cable Television – reach Idaho & Washington clientele
 - Print
- F. Discussion and recommendation of future advertising contract. Issue RFP for a new consultant, extend current contract, perform in-house (i.e. utilizing the Chamber for example), or a combination thereof.

G. Other Business

H. Adjournment