



AGENDA & Notice of Regular Destination Newport Committee Meeting

The Destination Newport Committee of the City of Newport will hold a regular meeting, beginning at 2:00 p.m., Thursday, October 13, 2011, Conference Room A, City Hall, 169 SW Coast Hwy., Newport, Oregon 97365. A copy of the meeting agenda follows.

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired, or for other accommodations for persons with disabilities, should be made at least 48 hours in advance of the meeting to Peggy Hawker, City Recorder (541)574-0613.

The Committee reserves the right to add or delete items as needed and to discuss any other business deemed necessary at the time of the meeting.

DESTINATION NEWPORT COMMITTEE

Thursday, October 13, 2011, 2:00 P.M.

A G E N D A

- A. Call to Order
- B. Consent Calendar
 - a. Minutes –September 8, 2011, meeting minutes review and approve
 - b. Review of Accts., September 2011
- C. Tourism & Marketing Grant-Celtic Heritage Alliance- Celtic Festival and Highland Games
- D. Presentations
 - a. On Display
 - b. CBS Outdoor
 - c. Comcast
 - d. Clear Channel Radio
 - e. David Edward Byrd Proposal-Stephan
- E. Strategic Planning for Marketing and Advertising fiscal year 2012 planning.
- F. Media Considerations
 - a. Sunset Magazine
 - b. Eugene Magazine
- G. Destination Newport Grant Application Follow-Up: Newport Marathon
- H. Other
- I. Adjournment